

Sponsorship Package: EU-US Event Series

EU-US relations are a top priority for DIGITALEUROPE in 2021, and stakeholders on both sides of the Atlantic are already shaping their strategies. Within DIGITALEUROPE, the key priorities for the EU-US relationship were summed up in a position paper in January 2021, including post-Schrems II data flows, cooperation on emerging tech, digital tax, and bilateral and multilateral trade. DIGITALEUROPE's EU-US event series will see three sessions taking place from April to May 2021 focusing on the new EU-US agenda and how these global trading partners can ensure they are digital and tech allies.

EU-US Event Series – Sessions

- ▶ **Tech Allies – the new Transatlantic Agenda – 21 April 2021**
- ▶ **A transatlantic space for data flows – 5 May 2021** (date subject to change)
- ▶ **The new digital rulebook – 27 May 2021** (date subject to change)

Sponsorship of the Series

€15,000

- ▶ Speaking slot in one event in the series for a company representative
- ▶ Named as sponsor across all 3 events with logo on event communications, including social media, series website and event day platform
- ▶ Marketing promotion would include
 - Announcement tweet of speaker
 - Logo featured in marketing emails
 - Logo featured at relevant times on live stream
 - Logo with hyperlink to your website on event series website
- ▶ Opportunity to provide position papers or company materials on the event platform and distributed to all delegates in a post-event 'pack', emailed to all delegates following each event

If you are interested in exploring the sponsorship of this new DIGITALEUROPE series, please contact Kivanç Akil

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DIGITALEUROPE's Summer Summit

As we start to plan for the summer, we are seeking sponsors for our high-level Summer Summit, taking place on June 17th which will broadly focus on the EU's Digital Decade. Sponsors would help to drive the agenda for the virtual Summit and the list of benefits can be found below.

Sponsorship of the Summer Summit

€30,000

- ▶ Ability to help shape the agenda for the high-level Summer Summit. Early sign up recommended
- ▶ Named as sponsor across the event with company logo on event communications, including social media, event website and event day platform
- ▶ Guaranteed speaking position for company representative
- ▶ A virtual 'exhibition booth' to display documents, pre-recorded video or presentation slides
- ▶ Marketing promotion
 - Announcement tweet of speaker
 - Logo featured in marketing emails
 - Logo featured at relevant times on live stream
 - Logo with hyperlink to your website on event website
 - Post-event reports with stats and metrics
- ▶ Opportunity to provide position papers or company materials on the event platform and distributed to all delegates in a post-event 'pack', emailed to all delegates following each event

If you are interested in exploring the sponsorship of the **DIGITALEUROPE Summer Summit**, please contact Kivanç Akil

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